

There's No Such Thing As "Free" In Business – Or Is There?

We've been told for years that "free" isn't really free. Yet what if it was? What if your business could get Guaranteed Free Training for your employees at no cost on your part? Would you think you were imagining things? Fortunately your imagination doesn't have a mind of its own – there really is a program that allows you to secure free training for qualifying employees in the state of Pennsylvania. It's called WedNetPA.

WedNetPA's goal is to "strengthen the business environment of the Commonwealth of Pennsylvania by providing a training network that is responsive to employers' workforce development needs." How can you use it to benefit your small business? Eligible businesses within the state can apply for grant funds to go towards employee training. This training falls under the following categories:

Basic Skills Training

- Teamwork
- Communication
- Workplace Behavior
- Computer Literacy
- Business Operations
- Applied Mathematics
- Measurement
- Problem Solving
- Quality Assurance
- And More...

Information Technology (IT) Training

- Database Development
- Ecommerce
- Information Security
- Systems Analysis
- Computer Programming
- Software Engineering
- Web Design/Development
- Network Administration
- And More...

Under certain circumstances, additional training categories may also qualify. McCloskey Partners can help you determine if your needs qualify to receive WedNetPA funding.

For specifics on eligibility guidelines and other features of the WEDnetPA training network, contact McCloskey Partners today. We can fill you in on the details, answer any questions you have and help you apply for a grant to meet the upcoming submission deadlines July 1, 2013). With WEDnetPA, finally, "free" really does mean free!

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